



Products

The complete product suite



Casino

Complete omni-channel experience

Largest portfolio of best-performing content

Simultaneous mobile-desktop launches

Playtech offers the industry's most extensive portfolio of omni-channel casino content, delivering 600+ of the most innovative titles across all channels, platforms and devices.

As part of our Playtech ONE omni-channel offering, our casino product allows players to access content anywhere, at any time and on any device through a single wallet experience.

Driven by our powerful IMS platform and BIT, Playtech casino delivers industry leading in-house and premium branded games including a large selection of DC Entertainment titles such as Batman Classic TV Series, as well as Top Gun and The Flintstones to name just a few, while our Open Platform offers hundreds more titles which flawlessly integrate with our licensees' websites.

Our commitment to providing new and existing licensees with access to our leading content, powerful platform, and fully automated marketing tools ensures operators deliver the ultimate casino experience to their players.

Our unrivalled offering underlines our position as the industry's leading casino content, software and services provider.

Playtech Live

Complete omni-channel experience

Award-winning back-end platform

Powered by innovation

Playtech's live casino platform and products are designed to provide the most authentic, omni-channel gaming experience supported by a new user interface and experience and cutting-edge platform that uses the latest business intelligence data-driven technology.

Our extensive live product offering, manned by native-speaking dealers, includes all the casino classics such as Blackjack, Baccarat and Roulette in addition to innovative new variants including Unlimited Blackjack, Prestige Roulette and Baccarat and Casino Hold'em.

We use state-of-the-art cameras broadcasting in premium HD quality, offer the fastest streaming and highest up-time in the market, bespoke branding and individual training, establishing the trust and loyalty associated with a real casino experience.

We have dedicated tables with native-speaking dealers for the UK, Italy, Spain and Romania, and others due to an increasing demand in newly regulating markets. Our core focus revolves around unbeatable licensee service, ensuring we outperform our competitors with our world-class omni-channel technology, features, user experience and dedicated support services.

Playtech BGT Sports

Complete omni-channel experience

Unique player segmentation and personalisation tools

Brandable mobile solution, platform, user interface and features

Playtech BGT Sports delivers next generation sports betting solutions, delivering a true omni-channel offering, with content available across any device, any channel and any location.

Working with more than 80 licensees in 24 territories resulting in more than 30,000 live products, we are the powerhouse for sports betting solutions across retail and Self Service Sports Betting Terminals (SSBTs), online and mobile. Our vision is to create a fully integrated, best-in-class sports betting technology offering by drawing on Playtech's technology and infrastructure. Our sports betting platform is robust, secure and highly scalable, integrated with Playtech's award-winning IMS and BIT, offering player segmentation and personalisation, configurable to both large-scale and smaller managed operations.

Our powerful omni-channel mobile platform is also exclusively able to support any channel, any product, on any device, at any time, using one wallet and one account, enabling licensees to track, customise and significantly enhance players' experience, setting us apart as the only true omni-channel offering.



Virtual sports

Complete omni-channel experience

State-of-the-art graphics and motion capture technologies

In-game branding, promotions and bespoke events

Our diverse and growing virtual sports offering combines the very latest 3D game graphics and motion capture technology with a highly sophisticated virtual racing simulator across a wealth of sports, including horse racing, tennis, basketball and football.

Our virtual products enable players to bet within the familiar sportsbook environment, with our graphics engine and servers allowing for integrated odds, data feeds and bespoke in-game branding, promotions and tailored races, matches, games and promotional events.

With more than ten years' experience in developing and providing virtual racing simulators, our virtual racing server creates familiarity for the player, ensuring experienced racing fans can follow the form of the runners, enhancing the overall gameplay.

We work closely with well-known racing venues, professional sports players and commentators to design ultra-realistic, high-quality environments, combining leading-edge graphics with CGI techniques, providing an experience comparable only to the real thing.

Strategy in action
Leading content providers

Playtech acquired Quickspin, a fast-growing Swedish games studio that develops and supplies high-quality video slots to operators, both in online real money gambling as well as in the social gaming market.

The acquisition provides Playtech with a proven virtual slot machine games portfolio, strengthening Playtech's position as the leading content provider in the industry, as well as providing greater penetration in the Nordic region. In addition to Quickspin's existing customer base, Playtech plans to distribute Quickspin's content through its existing distribution channels across all verticals.

Quickspin's portfolio currently consists of over 20 high-quality games with the company providing games to over 40 customers, including many international tier 1 operators. Quickspin generated revenue and Adjusted EBITDA of €6.0m and €2.1m respectively in the financial year ending 31 December 2015 and is forecast to grow significantly over the coming years, with a number of new customers recently secured and with a strong pipeline of both new customers and new games.

[Read more at www.playtech.com](http://www.playtech.com)



Products continued



Bingo

Complete omni-channel experience

Most extensive side-games portfolio

Bespoke bingo client and room variants

Playtech delivers the industry's most complete, omni-channel bingo portfolio, allowing players to enjoy the same seamless experience between all platforms, on any channel and on any device, through one wallet and one account.

Our acquisition of ECM Systems has strengthened our ability to further increase our position as the leading omni-channel bingo provider for both major and independent retail and online operators and includes the capability to deploy content across Electronic Bingo Terminals (EBTs).

We have the largest selection of omni-channel bingo games, variants and side games, with the bingo client and room variants all tailor-made to an operator's brand requirements, giving a truly bespoke look and feel.

Our award-winning IMS platform supports each operation, with data analysis and player segmentation tools enabling the targeting of promotions for the most effective acquisition and retention campaigns.

Our unique offering comes complete with the best performing omni-channel slot games with retail favourites mirrored both online and on mobile.



Poker

Complete omni-channel experience

Innovative game features

Reliable back-end management tools

Playtech's omni-channel poker offering remains unrivalled, and is available on the industry-leading iPoker network, the world's largest .com, regulated poker network.

Our user-friendly service features multiple game types with an extensive selection of table stakes and buy-ins allowing licensees to launch their own fully branded, fully customisable poker rooms, hosting multiple languages and currencies.

Through our award-winning IMS platform, the client remains supported by premium back-end management tools coupled with a powerful marketing system and services, allowing for targeted promotions, bonuses, next generation collusion prevention and detection tools and dedicated 24/7 online support.

Playtech's iPoker network leads the way in network liquidity and a vast array of tournaments, making it the first choice for operators and players alike.



Retail

Complete omni-channel experience

Intuitive player management and tracking tools

600+ games to choose from

Playtech Retail offers a next generation omni-channel network for land-based venues, with seamless player access between each channel.

Operators implement their own content but also benefit from 600+ award-winning Playtech games, as well as exhilarating titles from over 30 of the industry's best suppliers.

Licensees can enjoy total control, segment customers based on overall value to the business and gain full visibility of player lifecycles. Our unique single wallet functionality allows players to effortlessly move between products and channels without the need to withdraw or deposit funds.

With real-time reporting, business intelligence, optimisation and player tracking capabilities, operators manage and modify their activity based on success, while our system also allows operators to segment players based on the value they offer to their business.

Playtech's extensive retail offering caters for a large variety of venues, including casinos, betting shops, bingo halls, high street locations, restaurants, bars, hotels, resorts and cruise ships.



Strategy in action Acquisition of Eyecon*

Playtech acquired Eyecon, a specialist supplier of online gaming slots software to an international customer base.

Eyecon was founded in Brisbane, Australia in 1997 and is a specialist software supplier with a particular focus on bingo audiences with an established games portfolio of over 70 games, including the industry-leading soft gaming slot 'Fluffy Favourites'. Eyecon has also developed its own Remote Gaming Server (RGS) which enables it to distribute its content direct to operators and via distributors, such as 888 and Virtue Fusion, Playtech's bingo network.

Eyecon currently derives almost all its revenue from the UK market and in line with Playtech's acquisition strategy, almost all of Eyecon's revenues are fully regulated. The addition of Eyecon's content portfolio strengthens Playtech's position as the leading content provider in this key market. In addition, Eyecon's proprietary RGS and distribution network will strengthen the penetration of Playtech's Virtue Fusion offering.

In order to assist in retaining the knowledgeable and specialist Eyecon team, its founder Scott Murray, has committed to remain with the business for at least three years.

Read more at www.playtech.com

* Post period end.